

REGISTER OF CLASSIFICATION DECISIONS

Title of Publication: 50 Cent: The Massacre

Other Known Title: 50 Cent The Massacre Special Edition CD/DVD

Format: DVD

Director/Author: Dan "The Man" Melamid

Producer/Publisher: Dan "The Man" Melamid

Country of Origin: USA

Language: English

Applicant: Secretary for Internal Affairs

Distributor: Universal NZ Ltd

Classification:	Objectionable except if the availability of the publication is restricted to persons who have attained the age of 16 years.
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Descriptive Note: Contains violence, sexual references and offensive language.

Display Conditions: Nil

Date of entry in Register: 15 December 2006

Date of direction to issue a label: 13 December 2006

OFLC No: 602403

Excisions: No Excisions Recommended

Reasons for excisions:

Not Applicable

**Summary of reasons
for classification:**

The DVD entitled *50 Cent: The Massacre* is classified as:
Objectionable except if the availability of the publication is restricted to persons who have attained the age of 16 years.

The DVD includes 21 music videos by US rapper 50 Cent, along with trailers for a movie and a video game. The lyrics of many of the tracks include references to sex, crime and violence, in the style of gangsta rap, and some of the music videos depict acts of violence including armed robbery and murder. The unrestricted availability of the publication is likely to be injurious to the public good because of the potential for impressionable young listeners to adopt the aggressive attitudes espoused in the songs and the videos and possibly express these in violent behaviour. The fact that many of the lyrics (and corresponding imagery) are exaggerated and not intended to be taken at face value but rather fit into the "boasting" style of gangsta rap takes some maturity to discern, which children and younger teenagers may not possess.

This restriction interferes with the right to freedom of expression as set out in s14 of the New Zealand Bill of Rights Act 1990. This limitation is demonstrably justified in a free and democratic society, given the likely injury to the public good if it was available to children and younger teenagers.